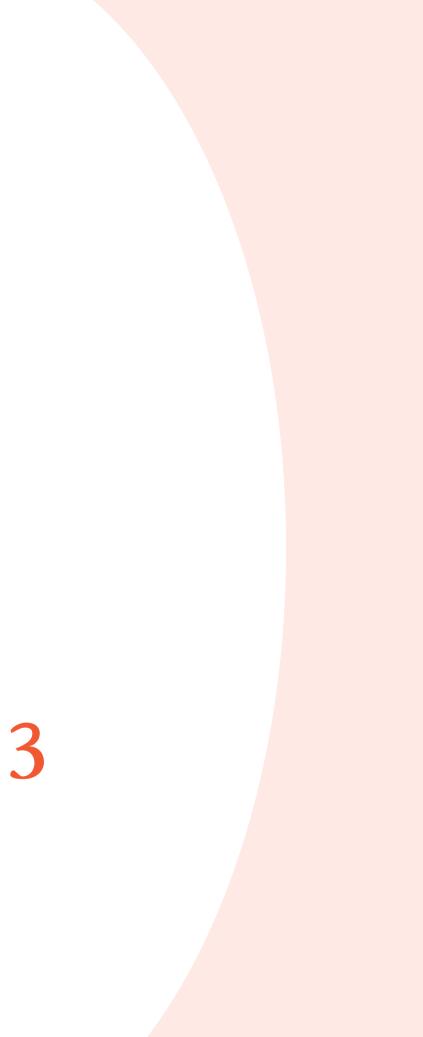


# URBAN UPBOUND

tackling poverty, changing lives.

Annual Report 2023



### Dear Friends,

A Message from our CEO



As we reflect on the milestones and achievements of the past year, I am filled with immense pride and gratitude for the unwavering dedication and resilience of our Urban Upbound family. Together, we have forged new pathways, expanded our reach, and made a profound impact on the 25,000+ low income New Yorkers we have served this year.

In 2023, we saw tremendous growth and success. Our dedication to mental health remains steadfast, and I am delighted to share the advancement of our mental health program. Furthermore, I am thrilled to report that 100% of our college access students have graduated and enrolled in college. In line with our mission to strengthen individuals and communities, we have successfully expanded our citywide employment services. By providing comprehensive resources and fostering meaningful connections, we are empowering individuals to achieve economic independence and realize their full potential.

I extend my deepest appreciation to our dedicated staff, board members, partners, volunteers, and supporters for their tireless efforts and unwavering commitment to our shared vision. Your passion, dedication, and generosity inspire us all to reach higher and strive for excellence.

In the year ahead, let us remain steadfast in our commitment to empowering individuals, transforming communities, and building a brighter, more inclusive future for all.

With heartfelt gratitude and boundless optimism,



**Bishop Mitchell Taylor** Urban Upbound Co-Founder and CEO

### About Us

Urban Upbound's mission is to break cycles of poverty in New York City public housing and other low-income neighborhoods.

Urban Upbound, originally known as East River Development Alliance (ERDA), was co-founded in 2004 by Debra-Ellen Glickstein, a strong advocate of economic inclusion, and Bishop Mitchell Taylor, a lifelong resident of Queensbridge Houses, with the intention to develop high-quality services that address resident-identified needs. Since then, the organization has grown to serve thousands of youth and adults living in public housing and other low- and moderate-income neighborhoods annually.

We provide underserved youth and adults with the tools and resources needed to achieve economic prosperity and self-sufficiency through seven comprehensive, integrated programs.



**Our Programs:** 

- Employment Services
- College Access and Youth Development
- Mental Health and Wellness
- Financial and Affordable Housing Counseling
- Tax Preparation and Income Supports
- Community Revitalization through Business Innovation, and
- Financial Inclusion services anchored by the Urban Upbound Federal Credit Union.

# Employment Services

Urban Upbound's Employment Services team provides job readiness training and one-on-one counseling to help community members gain and retain meaningful employment in high-growth sectors. Our programs have helped thousands of individuals reach their long and short term success goals by means of employment, job retention and career advancement.

Our services include:

- Job Readiness: Creating resumes, writing cover letters, preparing for interviews, employment fairs, and soft-skills building.
- Vocational Training: Training in fields such as security, health care, administration, culinary arts and customer service.
- One-on-one Counseling: Personalized career and educational counseling and facilitated job placement services through our many partners.
- Retention Services: Continued support after securing a job, milestone rewards, career advancement, and networking support.
- On-going Referrals: Wrap-around services such as free tax prep and SNAP, among others.



### Our Impact in 2023



634 clients secured employment

257

\$18.77

### **Eunice Collado**

**Queensbridge Houses Resident** 

"I can't even say how much I love this program. It was just what I needed. I was able to turn something I did for fun into something I can actually have a career in."

For Urban Upbound client, Eunice Collado, cooking has always been a labor of love. While raising her children, she often found herself happiest in the kitchen, creating dishes that would bring joy to her family. It has always been a dream of hers to own her own restaurant or possibly even a food truck, but due to financial circumstances and lack of support, she never fully believed this dream could be a reality for her.

Eunice first found out about Urban Upbound through her son who recently completed our masonry training program through the Andromeda Community Initiative. She saw the change in him after working with our team and was inspired to start on her own journey. Eunice was originally searching for a job, simply to make ends meet. What she didn't expect, was how impactful her experience would be. "When I first came to Urban Upbound I was in a dark place. I was looking for a job so I could pay my bills and feed my family. This program gave me so much more... they were able to relight my fire. I was finally happy again and found my purpose."

Our employment team was able to map out a plan that matched Eunice's strengths and long term goals. When our team discovered her passion for culinary arts, we were able to connect her to Hot Bread Kitchen's training program which provides hands-on instruction on basic culinary and baking techniques, food safety, and other kitchen fundamentals. Eunice loved the program and was eager to learn each day. She gained skills and confidence she never knew she was capable of.



At the end of the program, Eunice passed the NYC Food Protection Exam, earning herself a Food Protection Certification, a valuable, lifelong credential. Eunice was equipped with all the skills and certifications needed to begin her job search in the food industry job market. Not long after she completed the program, she found her new job as a cook at an upscale Italian restaurant in Brooklyn. As soon as she received the news, she stopped by our office to celebrate with our team.

"I am happy and thankful I have a place to come to. I was crying with pride walking in the doors. There are so many people at Urban Upbound who care about me and want to celebrate. They were able to take me in as family and I am so grateful for their love and support."

Eunice is now the Assistant Manager of a restaurant in Queens, earning \$60,000 annually.

# Tax Prep & Income **Supports**

Providing Quality for Free

In 2023, Urban Upbound ran **37** tax prep sites across NYC, in addition to offering virtual tax prep nation wide.

Urban Upbound filed 12,441 returns, resulting in **\$14,480,117** returned to the community.



The Urban Upbound Tax Assistance program offers FREE year-round tax preparation to people who generally make \$85,000 or less, persons with disabilities, seniors, and taxpayers with limited English proficiency in need of tax return assistance.

For NYC families, Urban Upbound's free tax services are a smart alternative to other available options that often cost hundreds of dollars. We enable qualified working families and individuals to take advantage of the Earned Income Tax Credit (EITC) which provides an important lifeline in tough economic times and the ability to utilize every dollar of an individual's tax refund, thus increasing their purchasing power or allowing them to start a savings plan.

Our team also screens for public benefits such as SNAP (food stamps) and Fair Fares, and helps clients enroll.



All tax preparers are IRS certified and trained to provide quality tax preparation services. Big thank you to the many VITA volunteers who helped prepare taxes in 2023.

#### Our client, Ronald Brown, filed his taxes with Urban Upbound and received a refund of \$14,561 in 2023.

"Community is all about helping people and that is exactly what Urban Upbound is doing. I would have never known about the thousands I was owed. We really needed this and we got it thanks to this team,"

12,441 2,627 Earned Income Tax Credit (EITC) filed 2,945 Child Tax Credit (CTC) filed

**Ronald Brown, Queensbridge Houses Resident** 

Our Impact in 2023

Returns filed 150 Clients 152 Clients re-certified their benefits

# Youth Development & College Access

Making college dreams a reality

Urban Upbound addresses the education inequality and unemployment rates experienced by youth ages 14-24 through a comprehensive and individualized approach. Our program provides them with access to educational, employment and financial counseling services, including, educational training and college prep services, job readiness and placement assistance, as well as internships, mentoring and networking opportunities, plus wraparound supports.

Since our launch, the College Access Program has helped hundreds of low-income students prepare for the SAT, apply to and enroll in college, secure financial aid, and transition successfully from high school to college.

Our program involves direct instruction, guided group work, independent practice, individual counseling, and hands-on activities designed to make classes engaging and fun.

In 2023, our students toured 10 colleges including Hunter College, East Stroudsburg University, Fordham University and more!



### Our Impact in 2023



their choice

\$13,500

141 points

### Sophia Boutureira

Urban Upbound Class of 2023 University of Notre Dame Class of 2027



"University of Notre Dame has been my dream school for as long as I could remember. I went every week to SAT prep at Urban Upbound.

They helped me apply, write my essay, prepare for the SAT, and guide me on this journey. I am so happy to be admitted to my dream school, and to top it off... I received a full scholarship! Thank you!"





### **Abdallah Khamis**

Abdallah is an Astoria Houses resident who graduated from our College Access program this year. He is currently enrolled in a pre-med program in Egypt on full scholarship and dreams of becoming a doctor.



"After seeing how much Urban Upbound helped me... my two younger brothers had no choice. My mom signed our whole family up for Urban Upbound's College Access Program. They are enrolled in the PSAT program and it helped us all tremendously.'

## Mental Health & Wellness

Bridging gaps to mental healthcare

Urban Upbound launched the Mental Health and Wellness Program to address the ongoing mental health crisis. Our vision is to develop resilient communities by offering individualized programs aimed at overcoming obstacles in mental healthcare access and delivery.

Urban Upbound is proud to offer limited FREE one-on-one counseling with mental health professionals. We are committed to being judgment-free, inclusive, and confidential. We address both the social and emotional needs of our clients through an integrated model focused on well-being and personal growth.

Our team of mental health professionals can help with:

- Anger and stress management
- Personal empowerment
- Post-traumatic stress
- Depression and anxiety
- Family dynamic issues
- Self-esteem & body image
- Loss of motivation
- Grief, and more.



## **Meet Our Mental Health Director: Quneetsha Minor**



"[Urban Upbound's Staff].. demonstrates an exceptional amount of empathy, active listening and communication skills. Beyond my counseling sessions, I will continue to benefit from the cultural competence, self awareness and problem solving assistance provided. I'm truly grateful for Urban Upbound."



- Ouneetsha Minor has been a part of the Urban Upbound family for 11 years and recently took on the position of Director of Mental Health Services.
- An Astoria Houses resident herself, Ouneetsha has seen the impact of the mental health crisis in the public housing community. Determined make a difference, Quneetsha went on to pursue a Master of Science in education from Hunters College, majoring in mental health counseling.
- Since earning her degree, Quneetsha has become the Director of Mental Health Services with the goal of raising awareness of mental health, challenging the stigma, and providing resources to low-income communities.

Urban Upbound Client, 2023

### Our Impact in 2023

events held

# Mental Health & Wellness

Events and Programming



### Jazz Night

Jazz Night was designed to encourage community members to learn more about our services.

We hosted a free jazz concert in the park and invited our clients to come enjoy the show and learn techniques to "Decompress and Manage Stress."



### H.I.M (Healing Is Maturing) Events

We have created a safe space to address challenges faced by the modern and comprehensive man, sowing the seeds for community growth and understanding.

HIM Events are held monthly and focused on specific topics including Toxic Masculinity, and Fostering Peace in our Community. In 2023, 27 men have participated in HIM Events.





# **Tea & Talk**

What started as a Mother's Day Tea turned into a monthly recurring event focused on mental health and the importance of opening up.

A group of 20 women come to "spill the tea" and connect with our mental health team. Previous topics have included: Work Life Balance, Family Dynamics, and Mental Health for Women.

### Meet Our Mental Health Champion Rise Light & Power

Our Mental Health & Wellness Program is championed by Rise Light & Power, who generously kickstarted our mental health initiative as a Diamond Sponsor for our 2023 Gala.

Rise Light & Power is committed to playing a leading role in accelerating the nation's clean energy transition. Their vision includes redeveloping the Ravenswood Generating Station as a new renewable energy hub to a Renewable Ravenswood. This project will help New York State and New York City achieve their nation-leading climate goals in historically disadvantaged communities.

All of this with a focus on delivering environmental justice and providing pathways to clean energy jobs for our workforce. Learn more at <u>Renewable Ravenswood.</u>

# Financial Counseling

Urban Upbound's certified financial counselors provide low-to-moderate income individuals and families with a suite of financial services geared toward achieving financial literacy, stability, and success. As part of Urban Upbound's overall strategy for tackling poverty, we provide free oneon-one and group financial counseling.

Financial literacy is integrated into all Urban Upbound programs: Employment Services, Business Innovation, College Access & Youth Development, and financial inclusion through the Urban Upbound Federal Credit Union (FCU).

In one-on-one sessions and through workshops, financial counselors address strategies to reduce debt, repair credit, and build assets - all while safely banking online or at local financial institutions such as the FCU.



Our Impact in 2023

2,371 clients received a total of

3,735 hours of financial counseling 64%

of clients attended 2 or more sessions with a counselor



of clients completed a financial milestone such as creating a budget, reviewing their credit report, or developing a debt payment plan

# Kevin Jerkins

"This program was what got me out of bed every morning. I liked coming down there and was excited to go each day. "The Urban Upbound team was able to get the ball rolling and pave the

way for success," says Kevin.

Kevin Jenkins first came to Urban Upbound in April of this year with a mission to find a full-time job after struggling financially. The first step to his success was attending a 3-day Job Readiness Orientation at our Jobs-Plus Long Island City office. During this three-day program, clients prepare to enter the workforce, complete a self-assessment, meet our team, work on resumes, discuss interview techniques, and learn about all the services Urban Upbound has to offer.

It wasn't long after finishing the orientation program that Kevin found a full-time job. He was able to use what he learned in orientation to ace his interviews and was fortunate enough to receive several job offers. While finding employment was Kevin's initial goal, his desire to succeed did not end there.

Understanding that financial stability goes far beyond a paycheck, Kevin attended a financial workshop where he met one of our financial counselors, Nicole De La Torre. After the workshop, Kevin set up a counseling session with Nicole to review his credit report and find out more information on safe banking options.

"We pulled his credit report and found he had no FICO score because of his lack of credit history for 20+ years," says Nicole. "We discussed secured credit cards and the FCU's credit builder loan to help establish and build credit." Soon after, Kevin opened up credit and debit accounts at the Urban Upbound FCU and is working with the team to develop and stick to a savings plan.



Over the past three months, our team been inspired by Kevin's dedication to lifting himself out of poverty. Kevin has been working diligently to get back on his feet and taking full advantage of our wraparound support services. Since April, Kevin has been able to find a full-time job with the help of our employment team, begin building credit and savings thanks to our financial team, find affordable housing with guidance from our housing counselors, and open up a credit and checking accounts at the Urban Upbound Federal Credit Union. He was even able to refer his daughter, who is now working with financial counselor Nicole as well!

"Urban Upound is really a one stop shop. You have everything right in one place and it couldn't be easier," says Kevin. "I was looking for solid ground. I came to Urban Upbound and everything started coming together for me. People should take advantage of it — If I can do it, so can you!"

# **Business Innovation**

Creating and maintaining sustainable jobs while generating wealth in the community

In order to advance our community revitalization efforts, Urban Upbound creates initiatives that increase assets, resources, and economic opportunities in the communities we serve. Our Worker Cooperatives Program works with local entrepreneurs to incubate worker-owned businesses.

Our objective is to create and maintain sustainable jobs, and to generate wealth in order to improve the quality of life of workers while at the same time promoting community and local development. Through our program, we have been able to incubate several cooperative businesses, including: OnPoint Security, OSHA Solutions, and Sunlight Ecoservices; and to provide technical assistance and educational services to over a dozen more.

> We take our clients from start-up to six-figures enterprises by offering technical assistance services in several areas of business development including:



- Governance
- Marketing and design
- Financial planning
- Strategic planning
- M/WBE certification
- Back office support
- Access to capital through the Urban Upbound Federal Credit Union



### Our Impact in 2023

### 9 Small Businesses

received a total of 95 technical assistance services combined

### 65 Entrepreneurs

attended a workshop or educational info session

### Urban Upbound Federal **Credit Union**

The Urban Upbound Federal Credit Union offers affordable and relevant financial services including access to capital, asset-building vehicles, and ownership stakes to its members. The credit union is located across from Queensbridge Houses, the largest public housing development in the country, and down the street from Ravenswood Houses.

It serves as an economic anchor, ensuring that the continual growth of Long Island City benefits the community by keeping the neighborhood's assets locally owned and controlled.

The Urban Upbound Federal Credit Union offers membership to any Urban Upbound client across all five boroughs – Queens, Brooklyn, Manhattan, Staten Island and the Bronx - and to anyone who lives, studies, works or worships in western Queens (Long Island City, Astoria, Sunnyside, and Woodside).

### Urban Upbound Federal Credit Union services include:



- **Checking & Savings** Accounts
- Personal Loans
- Small Business Loans
- Share Certificates
- Free NYCHA Rent Payments
- Credit Building Loans
- Credit Cards
- Mobile Banking
- ATM Cards

### **Urban Upbound Federal Credit Union Client Second Branch Coming Soon!**





We are thrilled to announce that the Urban Upbound Federal Credit Union will be opening a second branch at our new Steinway location.

Urban Upbound FCU Member Regina shares, "I am so excited about the expansion to Steinway Street. This is symbolic and gives us all a home on the other side of town. This opens up a whole world of resourses to people who may not even know about Urban Upbound."

### Our Impact in 2023

# 3.861

loans totaling \$91,959

# **Community Support**

Events and Programming

### **Turkey Drive**

### 1,500

turkeys distributed at Queeensbridge, Ravenswood, Woodside, Astoria, East Harlem, and Far Rockaway







### **Back to School Events**



1,500

backpacks distributed

1,250

school supply bundles distributed

500

new books distributed

# **Our Financials**

### **Funding Sources**

Total Assets: \$10,825,675 Total Liabilities: \$5,666,328 Total Net Assets: \$5,159,347

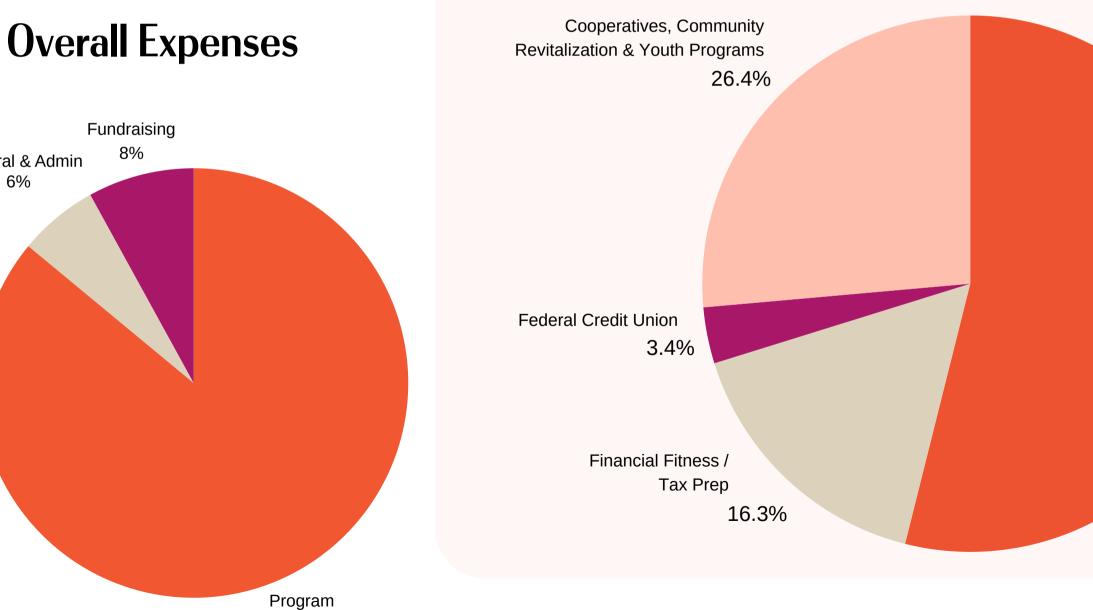
> Fundraising 8%

General & Admin 6%

### **Program Expenses**

Total Revenues : \$13,965,045 Total Expenses: \$10,817,752

Workforce Development \$4,994,526 FFP/Tax Services **\$1,509,612** Federal Credit Union \$313,795 Cooperatives, Community Revitalization & Youth Programs **\$2,446,965** 



86%

Workforce Development

53.9%

# **Our Valued**

Partners & Sponsors

# **Clean Path**





LECET Laborer-Contractor Partnerships

**Real Estate Board of New York** 



59 59









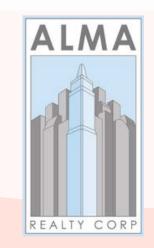


















### conEdison, inc.









### **CMW STRATEGIES LLC**



# **Our Supporters**

#### FOUNDERS (\$250.000+)

Elysabeth Kleinhans NYC Human Resources Administration New York City Council NYS Office of Children and **Family Services** Cisco (in-kind) CWE

**PILLARS** (\$100,000-\$249,999)

New York City Council Speaker's Initiative Rise Light & Power NYC Department of Youth and Community Development NYC Housing Authority NYC Small Business Services NYS Education Department **Robin Hood Foundation** 

#### **VISIONARIES** (\$50,000-\$99,999)

National Credit Union Administration E59E Champlain Hudson Power Express

#### **CHAMPIONS** (\$25,000-\$49,999)

Bonnie and Joel Bergstein Clean Path Steve Cohen Greater New York Lecet Amazon

#### **PIONEERS (\$5,000-\$24,999)**

Sam Heffernan Jay Martin Peter Kleinhans Michael Woloz Andrew Parrow Valley Bank The Hyde and Watson Foundation Inclusiv Con Edison M&T Bank Shinhan Bank America Real Estate Board of New York The Arker Companies Local 79 NYC Football Club ALMA Realty Corp Plaxall RXR **Turner** Construction DC9 New York Silver Cup Studios **Broadway Stages CMW** Strategies

#### ALLIES (\$1,000-\$4,999)

Lindy and Michael Bergstein Felix Devito Virginia Kariuki Donald Kelley Richard Glickstein Daniel Bergstein Suri Kasirer Ben Lerer Per Scholas FRANC United Nations FCU **FPWA BNY** Mellon **CPR** Foundation Two Trees

#### Friends (\$1-\$999)

Marisela Santos Pintso Topgay Cynthia Munoz Nick Pepe Luca Raymond Normandeau Tori Winner Lealie Palatnik Simone Davis Carol Wilkins Jay Martin Jonathan Drescher Mark Williams Meliha Kolenovic Lester Marks Norma Rodgers

Solomon-El Gina Bijou Romance Reed Michelle Smith Ayuma Sangale Caroline Engel Danna DeBlasio Augusto LunaVictoria Lisa McLaurin Joan Salmon Lawrence Mcneight Susan and Reginald Moore Jules Leung Matthew Kammer Rob Goldrich Elena Marchisotto Neil Giacobbi Fran Carpentier Lawrence Kohn Dian Smith Craig Walker Suzanne Winick Eleanor Ruscitti Elizabeth Wolff Debra-Ellen Glickstein James Geiger Christopher Ponte Jan Testori Markman Nicole Chin-Lyn Steven Kalergios Irene Kalergios George Kalergios Vicki Greene Andrew Kramer

Ira L. Salom Lynn Raynault Adrian Noriega Aaron Weaver Chaka Adams Carlos Cano Alessandro Rapana Fran Carpentier Abe Garcia



## Our Team

#### **Corporate Office**

**Bishop Mitchell Taylor** Co-Founder & CEO

Dave Miller Chief Finance Officer

Carlos Cano Chief Operating Officer

Pintso Topgay Chief Program Officer

Telisha Lee Human Resources Director

Alex Malescio Senior Director of Government Relations

Jasmin Rodriguez Finance Administrative Assistant

**Billy Robinson** Outreach and Community Partnership Manager

#### **Development & Communications**

Cliff Cohen Impact and Evaluation Manager

Tori Kammer Development and Communication Manager

Felix Alarcon **Programs and Partnerships** Manager

David Merrell Grant Writer

Malik Harris Program Coordinator

#### Jobs-Plus Astoria

Natasha Peterson Director

Nicole Williams Assistant Director

Nyah Satchell Career Pathways Manager

Shanelle Grant-Lewis Clinician

Pamela Thomas Clinical and Wellness Coordinator

Xavier Gillard **Employment** Coordinator

Ilirda Dibrani Employment Coordinator

Gabriela Mendez Career Devlopment *Specialist* 

Zimere Doolittle Community Coach

Adreanna Ortiz-Cox Community Coach

#### Jobs-Plus East Harlem

Gilberto Agosto Director

Natasha Edwards Assistant Director

Malick Soumano Community Outreach Coordinator

Aisha Stackhouse Intake Coordinator

Darwin Lewis Career Counselor Latoya Sweezer Career Counselor

Julia McCall **Retention** Specialist

Steven Thomas Maintenance

Rebeca Mendoza Community Coach

Tyler Dupont Community Coach

#### **Jobs-Plus Long Island** City

Bashkim Syla Jobs-Plus LIC Director

Phillip Galeazzi Jobs-Plus LIC Assistant Director

Sarah Taylor Intake Specialist

Corwin Mason Clinical and Wellness Coordinator

Ben Salom Education Specialist

Natalie Thomas Employment Coordinator

Desara Kume Employment Coordinator

Kyle Sager Employment Coordinator

Anekqua Toyloy Employment Coordinator

Ashley Cunningham Career Development *Specialist* 

Nicole De La Torre Financial Counselor

#### **Citywide Workforce Development**

Van Holmes Director

Tia Lafortune Community Engagement Manager

Rhonda Murphy Curriculum & Job Developer

Rosie Estrella Curriculum & Job Developer

Christopher Wilkinson **Employment** Coordinator

Denik Syla Data Coordinator **Youth Career Pathways** 

Patricia Saenz Director

Nicole Walker Assistant Director

Gwen Kincaid Program Assistant

Brian Gaugler Career Advancement Coach

Evan St Germain Career Advancement Coach

Jamison Ellis Education & Training Manager

Shyvone Blunt Youth Facilitator

Tynassia Gardner Engagement Specialist

Vismary Vargas Far Rockaway Site Manager

#### **College Access**

Oueentsha Minor Program Manager

> Nadia Ahmed Program Coordinator

#### **Business Innovation**

Shafrana Carpen Program Manager

Matias Almada-Diaz **Program Coordinator** 

Natalia Chamorro Program Coordinator

#### **Financial Fitness**

Petra-Ann Younge Director

Pedro Salazar Assistant Director

Junaid Abdin Special Projects Program Manager

Dhrupad Mamun **Program Assistant** 

Tony Mei Senior Financial Counselor

Mukarramhon Igamberdieva Financial Counselor

Shah Neil Financial Counselor

Vitaly Gendlin Senior Financial Counselor

Amy Cao SETP/Tax Preparer

Antonio Del Rosario Financial Counselor

Dwayne Jackson

Miceal McTigue Financial Counselor

Meeran Mustafa Financial Counselor

#### **Income Support & Tax Prep**

Ahmad Elmaradny Director

Ralph Torres

Call Taker

Akamil Dejesus **Benefits** Program Supervisor

Senior Financial Counselor

VITA Program Manager

Edwin Torres **Benefits** Specialist

Julia Morante Intake Coordinator

Jessica Sanchez

Ana Escobar Intake Coordinator

Jimmy Wong Site Coordinator

Mark Williams Site Coordinator

Steven Bustamante Virtual Team Leader

Steven Ventura SETP/Tax Preparer Zakia Ali Tax Preparer

Shama Housseen Tax Preparer

Andy Arellano Tax Preparer

Christina Forlong Tax Preparer

Natalia Chavez Tax Preparer

Karen Leon Tax Preparer

#### **Federal Credit Union**

Marlon Elliot Director of Credit Union **Operations** 

Chhanda Sutton Branch Manager

Daniel Orozco Member Service Representative

Latia Fowler Member Service Representative